

Genesis Planet Saver Systems, Inc.

*A Florida Corporation located at
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Genesis Catalytic System Executive Summary

Genesis PSS is a development, manufacturing, sales and marketing company specializing in the field of energy saving technology. Recently, we introduced into the marketplace, a product designed to improve fuel efficiency and reduce emissions from both diesel and gasoline combustion engines. This product, called the **Genesis Catalytic System** (patent pending), focuses on enhancing the combustion process inside the engine's combustion chamber by recycling and refining blow-by gases which will result in improved engine performance. These normally wasted gases, are now being transformed into valuable fuel similar in molecular structure to natural gas and propane.

For example, in open crankcase diesel engine applications, the **Genesis Catalytic System**, reduces fuel consumption and emissions significantly by capturing much of the pollution normally released into the atmosphere. Following capture, the heavy oils and particulates are separated from the remaining gases, which are then processed through the System's heated catalytic chamber and transformed back into volatile molecules. Tests conducted have demonstrated fuel savings ranging from 4% to 27%, with the most impressive results coming from open crankcase diesel engines.

This revolutionary System further benefits diesel and gasoline engines as it progressively cleans them through the removal of accumulated carbon deposits often found on pistons, valves and turbochargers. This translates into more complete combustion of available fuel. Cleaner engines result in lower maintenance costs, such as fewer oil changes. The durably designed **Genesis Catalytic System** has a long life span, requires only moderate installation time and minimal maintenance. It does not require any filters.

Currently the Federal Government, through EPA Regulations, is progressively mandating increasingly stringent business related vehicle emissions standards, especially pertaining to the closure of open crankcase exhaust systems on diesel engines. While the **Genesis Catalytic System** is aptly capable of assisting businesses in their efforts to upgrade their existing fleet vehicles to comply with these stricter emissions standards, it is also uniquely designed, not only to PAY FOR ITSELF, but likewise to IMPROVE THE PROFITABILITY YOUR BUSINESS through a reduction in both fuel and maintenance costs.

While the **Genesis Catalytic System**, as was previously mentioned, provides fleet vehicle owners and operators with the TRIPLE BENEFIT of emissions reductions, maintenance cost reductions and improved fuel economy, numerous other products available in the marketplace offer only emissions reductions. According to the EPA's own documents located at www.epa.gov, "These devices, Exhaust Gas Recirculation(EGR), Selective Catalytic Reduction(SCR), Diesel Oxidation Catalyst(DOC), Diesel Particulate Filter(DPF) and Closed Crankcase Ventilation System(CCV) *do not improve fuel economy* (emphases added)."

The **Genesis Catalytic System** includes a 90-day money back guarantee, 3-year warranty on all mechanical parts and 1-year warranty on all electrical parts. IF YOU DESIRE TO IMPROVE THE PROFITABILITY OF YOUR BUSINESS TODAY WITH A PRODUCT THAT PAYS FOR ITSELF, but lack the current financial resources, we have an excellent lease to own program that is quick, easy and structured around your business' projected fuel savings. It is our sincere goal to enable you to invest in technology that will not only improve your business' overall future, but likewise our shared environment as well! We look forward to serving you!

Please contact one of our sales representatives for more details.